

NS2 **now**

SECURITY & INNOVATION SUMMIT

SPONSORSHIPS PACKAGE

Title Sponsor | \$75k

- Featured video (<1 minute) from main stage during breaks
- Company collateral at every seat
- Option for (1) speaking slot during the event, subject to panel availability and speaker expertise
- (1) tabletop exhibit space (see Exhibitor below for details)
- (1) reserved full table, front row, prominent (10 seats)
- Company logo prominently featured on all event emails and on event website
- Photo opportunity for (5) registered guests
- Weekly mentions from SAP NS2 social accounts
- Company mention in NS2 NOW press release

Signature Sponsor | \$50k

- Company acknowledgment from main stage during NS2 NOW welcome address
- Company logo featured during breaks
- (1) tabletop exhibit space (see Exhibitor below for details)
- (1) reserved full table, prominent (10 seats)
- Company logo prominently featured on all event emails and on event website
- Photo opportunity for (3) registered guests
- Bi-weekly mentions from SAP NS2 social accounts
- Company mention in NS2 NOW press release

Premier Sponsors

Registration and lanyards | \$25k

- Company logo featured on all attendee lanyards and registration kiosks
- Company logo featured on event website
- (1) tabletop exhibit (see Exhibitor below for details)
- (1) reserved half table (5 seats)

Lunch | \$25k

- Company logo featured on all table tents throughout event
- Company logo featured on event website
- (1) tabletop exhibit (see Exhibitor below for details)
- (1) reserved half table (5 seats)

Coffee break | \$25k

- Company logo featured at barista station throughout event
- Company logo featured on event website
- (1) tabletop exhibit (see Exhibitor below for details)
- (1) reserved half table (5 seats)

Specialty Sponsors

Connectivity | \$15k

- Company logo featured on WiFi announcement cards
- Company logo featured on event website
- (1) tabletop exhibit (see Exhibitor below for details)

Giveaway | \$15k

- Company logo co-featured with SAP NS2 logo on a giveaway
- Company logo featured on event website
- (1) tabletop exhibit (see Exhibitor below for details)

Exhibit | \$5k

- (1) tabletop exhibit space including:
 - 6' table
 - TV monitor (50") on stand
 - Electricity
- (1) custom (3' x 8') gator board sign
- Option for : hard-wired internet or Wi-Fi
- Lead scanner

ADD ON - NS2 Serves | \$5k (tax deductible)

HELPING MILITARY VETERANS TRANSITION FROM COMBAT BOOTS TO BUSINESS SUITS

NS2 Serves is an independent, nonprofit 501(c)(3) organization established by SAP NS2 to give back to the community it serves by training and employing veterans in high-tech careers. Each dollar we raise helps change the lives of our veteran trainees and their families.

Our ability to offer several courses per year depends on contributions to the NS2 Serves Training Fund. The cost of the program is substantial but reasonable when measured against the sacrifices they have made for us and the life-changing impact this training will have on deserving veterans, civilians, and their families. Contributions are deductible to the extent allowed by law.

